



Piedmont Classic/Asheville ALIVE 2021 Vendor Application

We invite you to reserve Vendor space at **Asheville ALIVE 2021 – The 39th Anniversary of the Piedmont Paso Fino Horse Show**, which runs June 17 - 20, 2021. We are excited the Western AG Center is home to **Asheville ALIVE 2021 Piedmont Paso Fino Horse Show!** The Paso Fino Horse eloquently combines Spanish heritage and American tradition to present “Los Caballos de Paso Fino” – the horses with the fine walk.

Vendor Spaces are located both inside and outside the arena. Inside vendor space is 10 x 6 with standard electrical access. Outside vendors are encouraged to be prepared for changing weather conditions. Vendor trailers will only be allowed in outdoor vendor space. Consideration and approval remains on tenure and on a first-come, first-serve basis - so we encourage you to send in your application with payment in full as soon as possible.

The indoor vendor rate is \$175.00 per space and the outdoor vendor flat rate is \$300.00. Limited Vendor Space available so register early! **Special for returning vendors - \$150.00 per indoor space/\$250.00 for outdoor rate.**

To apply for vendor space, please submit the Vendor Application, Liability Release and payment. Questions, please contact us via email: piedmontpfha@gmail.com

Send your Applications early to secure your Vendor Space at **Asheville ALIVE 2021 Piedmont Paso Fino Horse Show**

Thank you for your interest in the **Asheville ALIVE 2021 Piedmont Paso Fino Horse Show**. We look forward to seeing you in Asheville! Visit www.ashevillealive.net or all event details. For questions, please contact us via email: piedmontpfha@gmail.com

Vendor Application

BUSINESS NAME: _____

CONTACT: _____

PHONE: _____ EMAIL: _____

WEBSITE: _____

DESCRIPTION: _____

Send Checks Payable to: Piedmont Paso Fino Horse Association (PPFHA) - \$35 return check fee
Credit Card Payment – see below
Julie Aldred
2775 Burke Smokey Creek Rd.
Lenoir, North Carolina 28645

Asheville ALIVE 2021
Piedmont Paso Fino Horse Show
June 17 – 20, 2021
Vendor Rules & Regulations

- Vendor Application and Liability Release with Full Payment must be received by June 1, 2021.
- Rejected Applications will receive full refund.
- Fees non-refundable for accepted applications.
- Indoor Vendor space is 10 x 6 and multiple vendor spaces may be purchased to create larger vendor space for one vendor and will be charged for each vendor space leased.
- Standard electrical service is provided and is subject to inspection & compliance to all safety conditions by the Western AG Center management. No exceptions – Safety First!
- Vendor can set up Exhibit on Tuesday, June 15th or Wednesday, June 16th between 9am – 4pm or as scheduled with Show Management. Vendor cannot exit before close of event on Sunday, June 20, 2021 unless approved by show management. Early Departure may create unsafe conditions for public safety, exhibitors and/or horses.
- Vendor is expected to conduct business in a dignified and courteous manner with full regard to public safety and in agreement with Arena operator’s general rules and regulations including fire and safety rules as required by local fire regulations and other local authorities.
- Vendor will utilize the space in order to display and / or sell certain products and services - subject to show management approval. Family atmosphere will be maintained at all times.
- Vendor will be expected to maintain a clean exhibit throughout event and is responsible for all clean up before, during and after event
- Vendor will be expected to thoroughly clean exhibit area after event. If the exhibit space is left with trash and debris, the vendor will be charged a \$200.00 clean-up fee and subject to management approval for future events.
- Force Majeure: If the arena is damaged from any cause whatsoever or if any other casualty beyond the control of Piedmont Paso Fino Horse Association (PPFHA) and/ or the Arena including without limitation, acts of God, fires, floods, epidemic, quarantine restrictions, failure of public utilities or unusually severe weather prevents occupancy and use of the arena for the vendor space, PPFHA will be released from this agreement and any damage so caused.

Upon receipt of Vendor Application with Payment In Full – A confirmation will be sent to you via Email. Vendor Coordinators will be available for check-in/check-out and throughout the event for any questions or concerns. If you have questions, please email: piedmontpfha@gmail.com

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Vendor Liability Release

Liability: Neither management, show, co-sponsors or the facility, its officers, employees or representatives are responsible for the loss, damage or injury to Exhibitor's representatives or property from any cause, before, during or after the show. Exhibitor, upon signing this agreement, releases management, show, co-sponsors and the facility, its officers, employees or representatives from and agrees to indemnify same against any claims for loss, damage or injury.

Exhibitor assumes full responsibility for accident, injury or property damage to any person visiting their exhibit, where such accident, injury or damage is caused by negligence of the exhibitor or their representatives.

By signing this agreement, Vendor agrees to follow the "Vendor Rules & Regulations" and to accept the "Liability Release". Please send with the Vendor Application and Full Payment.

Signature: _____ **Date:** _____

Vendor Name:

Show Use Only:

Received: Application: _____ Payment: _____ / _____

Liability Release: _____

Vendor Booth # _____

Vendor Notified: _____

Authorization for Credit Card Use
(4% Processing Fee will apply to Credit Card Payments)

COMPLETE THIS AUTHORIZATION AND RETURN

All information will remain confidential

Credit Card Type: _____ Visa _____ Mastercard _____ Discover _____ AmEx

Credit Card No.: _____

Expiration Date: _____ CVV/CVC Code: _____

Amount to charge: \$ _____ (USD)

Credit Card Billing Address: _____
City/State/Zip

I authorize Piedmont Paso Fino Horse Association to charge the amount listed above to the credit card provided herein. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement.

Cardholder – Please Sign and Date

Signature: _____ Date: _____

Print Name: _____

Return the completed and signed form to the following:

Julie Aldred
2775 Burke Smokey Creek Rd.
Lenoir, NC 28645

-or-

piedmontpfha@gmail.com